



RANDOLPH-ASHEBORO YMCA BEASTMODE BOX FUNCTIONAL TRAINING CENTER

Official Rules

The following are the official rules for the Randolph-Asheboro YMCA BeastMode Box Logo Contest:

- Individuals may submit no more than two entries (different designs).
- Each entry must be submitted with your Name, Phone, and email contact info.
- All entries must be the original work of the entrant.
- Each entry must be credited to a single individual. The Randolph-Asheboro YMCA will not accept entries from pairs or teams.
- All entries will become the property of the Randolph-Asheboro YMCA
- The winning logo will be chosen by a panel of judges appointed by the Randolph-Asheboro YMCA. The decision will be final.
- Entries may be submitted as a digital file in JPG, PDF, or PSD with a resolution of no less than 300 dpi.
- All entries must be full color
- Entries must be submitted along with a brief description of the concept for the logo.
- The entrant must have rights for all the texts and images used in the submitted entry.

Selection Criteria

The Randolph-Asheboro YMCA will evaluate the following criteria (although other criteria may be considered):

- **Relevance** - the entry should be consistent with theme.
- **Originality** - the entry should be creative, innovative, and the original work of the entrant entering the contest.
- We are looking for a design that captures the **excitement, energy, and purpose** of our BeastMode Box.

By submitting an entry in the Randolph-Asheboro YMCA BeastMode Box Logo Design Contest, each entrant represents and warrants that they have read and agree to be bound by the contest's official rules. Each entrant further understands that if their logo design in selected as the winner, they will relinquish all claims, intellectual property rights, and benefits related to the display, modification, reproductions, publication, distribution and use of the work.

If no entries satisfy judging criteria, the Randolph-Asheboro YMCA reserves the right not to select a winner.

LOGO DESIGN CONTEST

What is the BeastMode Box Functional Training Center?

BeastMode Box is a core strength and conditioning program that is designed to be broad, general, and inclusive. Elements of track and field, gymnastics, and weightlifting are combined in short, intense daily workouts to maximize results for any individual. BeastMode teaches functional movement patterns, which is to say, movements that you find in real life: pushing, pulling, squatting, jumping, throwing, carrying and so on. The BeastMode Box program is designed to be scalable so that it will fit any committed individual, regardless of experience, including elderly individuals looking for a healthy life as well as athletes seeking to improve performance. We scale load and intensity; we don't change programs.



How to Enter

- Create a logo design using computer graphics or hand illustration for the theme:

BeastMode Box Functional Training Center - Patriotic Theme

- Submit your completed logo design to: rhatch@asheboroymca.com with the Subject: BeastMode Box Logo Contest
- **ALL ENTRIES MUST BE SUBMITTED BY MAY 31, 2019**

Prize

Winner will receive:

- 6 months guest pass to the Randolph-Asheboro YMCA
- YMCA Gift Basket